



*November 28, 2026
Lake Side
Bellerivestrasse Zürich*

*Experience the best of Swiss
Baseball and Softball
as an*

Awards Night Partner



**SWISS BASEBALL
AND SOFTBALL
FEDERATION**

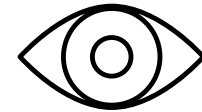
Your opportunity

See last page for package options



About your image.

Gain exposure and positive image associations by entering the world of baseball and softball for your business, your employees, your family.



The right audience.

Get your brand known by an receptive, aspiring audience that is going to make an impact in the sport and the world.



Let's get to know each other!

Participate in the main yearly networking event in Swiss
Baseball and Softball:
all the right people, all in one place.



The Sport

A Global Sport, Born in the USA.

Among the **top-5 largest sports markets** in the World, **Baseball** is far more than "America's Pastime": national sport in the Caribbean, Japan, S. Korea, Taiwan, and now growing into Europe.

Both Baseball and Softball will be played at the 2028 Olympic Games in Los Angeles.

A growing sport in Europe ([Statista](#)):

- Projected Media revenue growth in European Baseball (CAGR 2025-2029): 3.81% per year
- Projected media market volume 2029: 43.59M USD
- Projected media market users in 2029: 23.6 M

Fastpitch & Slowpitch.

Softball is for everyone, Fastpitch in Switzerland is typically played by women and competitive. Slowpitch is typically a slow, chilled, BBQ version, with some competitive teams



Some of our recent Swiss success stories



Dominic Scheffler (ZH, 2004)
Cincinnati Reds, USA



Max Jung-Goldberg (2000)
The Savannah Bananas



Jody Fischer (ZH, 1999)
Corban Warriors, USA



Fabio Bundi (ZH, 2003)
MLB Draft, Miami Marlins



4 U16 Talents
MLB EDGE 2026, Wien



Michelle & Kim Zehnder
Japan & Neuseeland



The Event



Starting from 2025, the Awards Night will be held at the sumptuous location of **Lake Side Zürich.**



LAKE SIDE



At the end of each season, the Swiss Baseball and Softball Federation honors its best players and teams.

With the [Awards Night](#) Gala and Dinner, SBSF pays homage to its players' sportsmanship, winningness, and success.

As the only yearly event where all of the SBSF board, decision makers, and club representatives gather, it is the primary **networking opportunity** in Swiss Baseball and Softball.



The Federation

20+ clubs, over 1000 players of all ages.

Since 1980, SBSF groups all of the baseball and softball world in Switzerland. We are a member of Swiss Olympic and WBSC Europe.

We field 7 national teams (4 baseball, 3 softball)
The Elite Baseball & Softball 'Nati' competes in the
highest level of European Baseball & Softball.



A **growing sport** in Switzerland: with the foundation of the Ticino Rangers in 2024, Baseball and Softball now reach all regions and continue expanding.

LATEST NEWS!

In 2025 The Elite Baseball National Team finishes 11. at the Euro Baseball and the Elite Softball National Team finishes 12. at the Euro Softball
Both BEST EVER results!



**EUROBASEBALL
2025**



The People



Players have got that *swag*.

In a complex sport where confidence is key, baseball and softball players must keep their cool in the batter's box as much as in life. They don't waste time arguing: they get things done.



Among our members, we have high-achieving students, young entrepreneurs, even world-renowned professionals. In a country where baseball and softball are a minority sport, players excel in the art of believing in their vision.

How to Collaborate

Awards Night Equipment Partner 1'500.- CHF

- Awards Night Dinner for 2 people
- Exhibition stand for you to show and sell your baseball- or sports-related products
- Medium-size Banner with your logo at Awards Night

Awards Night Gold Partner 2'500.- CHF

- Awards Night Dinner for 4 people
- Large-size banner with your logo at Awards Night
- Exposure on all main SBSF media platforms

SBSF Main Sponsor 10'000.- CHF

- Yearly Company event offered by SBSF for you - softball game and barbecue at Zürich Heerenschürli
- Company Logo on Elite National Team equipment
- Exposure on all main SBSF media platforms
- Awards Night Dinner for 4 people
- Banner and invitations at all yearly SBSF events

Let's talk business!

We are open to discussing any further proposal regarding sponsorship opportunities.



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